

GET TO KNOW MAGNOLIA

We know there are many marketing agencies to choose from, so why would you choose Magnolia to deliver your marketing services? Here's what our clients tell us:

- ✿ Having **over 80 years of marketing experience** gives our clients the confidence that their projects are in the right hands.
- ✿ Our **global network** of contacts means we can pick up the phone and **make things happen** faster and easier for you.
- ✿ We love and know business. Our formal training and real-world lessons mean we **focus on your business results** more than anything else.

GET PEOPLE TO ACT

From sales leads to sign-ups, we get people to do what you want. For example, with **Verrus Mobile Technologies**, we helped grow pay by phone parking transactions over 150% and signed up over 70,000 new users in less than one year!

MAKE SURE PROJECTS SUCCEED

Whatever your marketing project, we'll deliver the peace of mind you need. With **Zeugma Systems**, we managed and successfully delivered a 5-month-long, new product launch on time, on budget, and with huge success!

MAKE EVENTS EVENTFUL

We'll get you maximum return on your event spending. For example, with the **Saskatchewan Auto Dealers Association**, we surpassed their attendee target mark of 15,000 by over 1,000 people for their inaugural auto event - with line-ups out the door!

GET PEOPLE TALKING

We'll land you the media coverage you're after and help you overcome difficult situations. For example, with **Custom House**, we landed them 22 consecutive weeks of media hits with major publications and media outlets!

INFORM & EDUCATE

We make sure you tell the right message, to the right people, in the right materials. For example, we delivered a strategic communications plan to help **BCAMP**, a non-profit group, successfully reach out to members and their target market.

EXPLOIT THE WEB

We ensure your Web site works hard for you and your online marketing efforts pay off. In the case of one of our **Sierra Wireless** projects, we grew opt-in e-newsletter sign-ups 4400% through an online viral marketing campaign!

WHAT WE MAKE HAPPEN



CHOOSE MAGNOLIA TODAY!
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